

iMIMS is moving

If you blinked then you probably missed it. A change has already occurred; the iMIMS app was transferred from our UBM Medica Apple Developer account to our new developer account (MIMS PTE LTD). This change was necessary as part of the recent sale of the UBM Medica Data Information Service business, which MIMS Australia is part of.



Although this change did not require any changes to the iMIMS app itself, the app transfer turned out to be somewhat of a challenge as it was not until early June this year that Apple announced that it would allow apps to be transferred to another account. The good news for existing iMIMS users is that you do not need to do anything as a result of this change. Your iMIMS will continue to work exactly how it does now.



The above change was also important in preparation for our soon to be released iMIMS version 1.3.0. Very soon you will see a new version of the iMIMS app available for download. For those of you who are not sure how to download an app update, it is quite simple. When the new version of iMIMS is available, your iPhone (or other Apple device) will provide a standard app update indicator. Tapping on this icon will take you to the Updates screen where you can simply tap on the Update All button or the UPDATE button for the iMIMS app. The update will incorporate the latest iMIMS app and a full data update containing the October 2013 database. The download size will be approximately 350MB.

Included in this release will be some minor bug fixes and some improvements in the handling of special text characters for medicines and information containing superscript and subscript characters. However, the primary reason for the new version was to make some necessary changes behind the scenes to ensure that iMIMS complies with Apple's current rules and regulations. In short, we have now implemented the ability to purchase and renew iMIMS directly within the iMIMS app using Apple's In-App Purchasing mechanism. This feature has been a popular request from our users and will make the iMIMS purchasing experience simpler by allowing you to tap a simple button, enter your Apple password, and Apple will take care of the billing and invoicing through your Apple iTunes account. There is no need for you to go to the MIMS or iMIMS website and enter your credit card details anymore.

Most of our iMIMS users have opted to purchase the Pill ID module, so rather than complicate the purchase process MIMS decided to change the Pill Identifier module from being a separate purchase (i.e. add-on), to being included with your iMIMS purchase. Please note that the App Store has a pre-defined tiered pricing structure and this simply means that the price of iMIMS must fall within one of their tiers. Therefore, the new price of iMIMS with Pill ID included will be AUS\$179.99.

For our enterprise users... you are not impacted by the In-App Purchase changes. Your copy of iMIMS is provided by your employer and when your subscription expires you simply go to your employer's web portal and re-register for iMIMS. This process is the same as you followed for your original iMIMS registration. If you are not sure how to do this, please contact your IT department for assistance.

Please note that your existing iMIMS app will continue to perform its monthly data updates. However, we do advise that whenever app updates are available that you do install them.

Now that all of the technical and compliance issues are out of the way, we have paved the way for iMIMS to move onto bigger and better things. Stay tuned for further iMIMS announcements regarding our plans to release iMIMS for Android Smartphones / Tablets and for iPad.