

## **MIMS supports ASADA's new website for athletes**

Integration of the MIMS medicines database into the Australian Sports Anti-Doping Authority's (ASADA) new website gives athletes and sports administrators' peace of mind when looking for the latest information about medications and substances.

ASADA's new website features a new online resource that will help Australian athletes, doctors, coaches and support personnel to anonymously and immediately find out if their medications and substances are permitted or prohibited in sport.

The website provides specific information against the sport type and gender of the athlete, as the status of medications and substances can be different from sport to sport.

National Business Manager for MIMS, Margaret Gehrig said that having the MIMS medicines data base integrated into the ASADA website will provide athletes and their support personnel with 24 hour access to an online medication information service.

MIMS editors add new medicines, along with their sport status, to the database each month and reclassify medicines annually against the revised WADA prohibited list.

Designed primarily to provide relevant anti-doping information, ASADA's new website has improved design and navigation features making it easier to find relevant information. This essential resource is also an excellent way for students, media and other interested groups to find out more about anti-doping issues.

"MIMS Australia has worked with ASADA for many years so it has been exciting to see them make use of the integrated data to launch this terrific resource," said Ms Gehrig,.

Staff at ASADA has access to MIMS Online, a leading source of online medicines information for the Australian health care professional. ASADA also accesses MIMS DrugAlert Online, an evidence based drug interaction checker designed to assist with the quality use of medicines.

ASADA Chairman, Richard Ings said that ASADA views its relationship with MIMS as crucial to achieving its commitment of delivering the most up-to-date information about medications to athletes.

"Athletes and their athletic careers rely on having access to accurate information about medications to ensure they do not breach the World Anti-Doping Code," said Mr Ings.

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**ABOUT MIMS AUSTRALIA [www.mims.com.au](http://www.mims.com.au)**

MIMS is the leading supplier of quality, independent medical information to Australian healthcare professionals. Today, MIMS not only offers traditional print information sources, we also reflect the rapidly changing advances in information delivery with new platforms from PDAs to the Internet. But for all the changes, one thing remains the same - the editorial integrity and independence of all the healthcare knowledge delivered through the MIMS name. We supply the most current, practical and accessible knowledge to assist healthcare professionals practice effectively in the real world. Our strategy is to work directly with healthcare providers and with the leading healthcare IT suppliers to make the best evidence-based decision support tools available at the point of care. MIMS is unique in its ability to combine internationally referenced alert tools with comprehensive local product information, all delivered to IT partners through a common interface. MIMS is a subsidiary of UBM Medica, part of United Business Media Plc an international media and business Information Company employing more than 5,000 people in over 30 countries around the world.

**About ASADA:**

The Australian Sports Anti-Doping Authority (ASADA) is the Australian national anti-doping organisation, established in 2006. ASADA offers the most fully integrated anti-doping framework in the world, incorporating sample collection, education, investigation, presentation of cases at hearings, sanction recommendations and the development, approval and monitoring of sporting organisations' anti-doping policies.

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