

## For Immediate Release

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**MIMS and Royal Children's Hospital Win WHO Tender.** St. Leonards 2065, NSW - 25/11/2009 - MIMS Australia and the Royal Children's Hospital in Melbourne have been successful in winning the bid to develop the World Health Organization (WHO) Model Formulary for Children based on the second Essential Medicines List for Children.

The Essential Medicines List for Children currently presents a list of minimum medicine needs for a basic health care system, listing the most efficacious, safe and cost-effective medicines for priority conditions. Consisting of around 270 drugs identified by WHO, the formulary will cover the treatment of children from birth to 12 years and provide general guidance on the use of medicines for children utilising existing information from the current WHO Model Formulary.

Priority conditions are selected on the basis of current and estimated future public health relevance, and potential for safe and cost-effective treatment. An additional and complementary list presents essential medicines for priority diseases, for which specialized diagnostic or monitoring facilities, and/or specialist medical care, and/or specialist training are needed. In case of doubt medicines may also be listed as complementary on the basis of consistent higher costs or less attractive cost-effectiveness in a variety of settings.

Work has already commenced on the project with completion expected by mid 2010. MIMS National Business Manager, Margaret Gehrig said "The MIMS Australia and Royal Children's Hospital work with WHO is a very exciting project that will ensure access to essential medicines information for healthcare professionals working with children in a wide range of countries including third world countries". She added "we are extremely pleased to be partnering with the Royal Children's Hospital to complete this very important piece of work".

## ABOUT MIMS AUSTRALIA [www.mims.com.au](http://www.mims.com.au)

MIMS is the leading supplier of quality, independent medical information to Australian healthcare professionals. Today, MIMS not only offers traditional print information sources, we also reflect the rapidly changing advances in information delivery with new platforms from PDAs to the Internet. But for all the changes, one thing remains the same - the editorial integrity and independence of all the healthcare knowledge delivered through the MIMS name. We supply the most current, practical and accessible knowledge to assist healthcare professionals practice effectively in the real world. Our strategy is to work directly with healthcare providers and with the leading healthcare IT suppliers to make the best evidence-based decision support tools available at the point of care. MIMS is unique in its ability to combine internationally referenced alert tools with comprehensive local product information, all delivered to IT partners through a common interface. MIMS is a subsidiary of UBM Medica, part of United Business Media Plc an international media and business Information Company employing more than 5,000 people in over 30 countries around the world.

## ABOUT THE ROYAL CHILDREN'S HOSPITAL [www.rch.org.au](http://www.rch.org.au)

The Royal Children's Hospital is a specialist paediatric hospital and provides a full range of clinical services, tertiary care and health promotion and prevention programs for children and adolescents. The hospital is the major specialist paediatric hospital in Victoria, and also cares for children from Tasmania and southern New South Wales and other states around Australia and overseas. As the major paediatric hospital in Victoria, the Royal Children's Hospital provides clinical, academic and advocacy services for children and young people throughout the state. It is internationally recognised as a leading centre for research and education. In its role as a leading paediatric teaching centre, the hospital has affiliations with the University of Melbourne and LaTrobe University and links with other universities in post graduate studies. The Royal Children's Hospital has a strong commitment to research. The Murdoch Children's Research Institute is based at the Royal Children's Hospital providing a bench to bedside process within our site. Patients are referred to the Royal Children's Hospital from all over Australia and the Asia-Pacific rim countries. The hospital was established in 1870 and has been located on its present site at Parkville in Melbourne, Australia since 1963. In 2006/2007 it treated approximately 35,000 in-patients, 190,000 children attended outpatient appointments and 60,000 children presented at our emergency department.